

## PRESS RELEASE

### TRANSYSA reveals alternative payment method

**Panama, January 24, 2008. TRANSYSA (PANAMA)** announced today, among their payment methods and transaction processing solutions, a new payment method alternative based on the use of mobile phones and electronic banking systems by IVR (“Interactive Voice Recognition”) oriented to be used locally, as well as regionally, and integrating easily with merchants’ current cashier drawer systems.

The announcement was made before the presence of a key group of guests from the commercial, banking, and retail sectors of Panama, for whom we show several new development applications and business opportunities that take advantage of the electronic channels over the **ebsg®** platform operated by TRANSYSA over the internet in a secure, confident, efficient and convenient way, for both the service provider as well as the final user.

Among the solutions offered by TRANSYSA, there is a payment platform through mobile phones interact with a POS terminal to make online and real-time transactions known as **iPagos.net**. Also demonstrated was the opportunity to develop new business with TRANSYSA, as a licensed remittances operator, as well as reloading stations for the cards REMESA GLOBAL which can be applied to this service. Details about the **ebsg®** platform capacity to support the gift cards processing and integrate in one POS device all the previous facilities as payment options for local merchants were also included in the presentation.

TRANSYSA is driven by a secure and highly-advanced technological platform (known as **ebsg®**) that permits the dynamic development of a variety of payment applications and programs applied to card or non-card use, Internet, mobile or land phones, IVR, ATM and POS, under a cost- and operation-efficient schema.

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TRANSYSA is a regional company, with offices in Panama, Guatemala and the United States of America. TRANSYSA is a subsidiary of OPUS Financials, headquartered in Los Angeles, California since 1996. TRANSYSA is dedicated to offering innovative solutions, payment methods and transactional processing environments for financial entities, banking, government, merchants and consumers. News and information are available at [www.transysa.com](http://www.transysa.com).

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