

LOYALTY CARD SOLUTION

www.transysa.com/Panama_en/loyalty.shtml

Rewards & Loyalty Solution

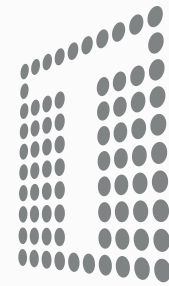
At Transysa, we provide our clients with the best solutions to acquire and reward their best customers and employees through secure and easy-to-use re-loadable cards. Our custom options allow you to co-brand your reward or loyalty cards to support your promotional programs.

With our Rewards & Loyalty Solution, we will help you improve your marketing strategies and inspire greater purchasing activity through flexible programs.

Allow your customers to earn retail merchandise credit (dollar value) or points for dollars spent through our loyalty cards. Your customers can redeem this credit for a free item at point-of-sale or a discount on a future purchase.

Company's Benefits

- Acquire new customers
- Recognize best customers and reinforce merchant-customer relationship
- Re-establish customer-brand loyalty
- Promote special events
- Increase revenue and retention rates
- Use as a holiday gift for customers or employees



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FIG.1 Sample Card

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Features

- 24/7 (365 days) Spanish and English customer service
- Real-time transaction processing
- Expenditure tracking and controls
- Card replacement if lost or stolen
- Account information available online, and through a toll-free number



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