

The Mobile Card Acceptance Terminal



Paying with plastic has been the norm for years, but for many small businesses that are mobile, it has been an elusive benefit. Out on the road, options were limited: buy cumbersome machines for hundreds of dollars, call the office with credit card numbers, or simply miss a sale by refusing to take credit or debit cards.

Now, plumbers, contractors, limo & taxi drivers, pizza delivery people, carpet cleaners, dog trainers, -- any business that is mobile-- can process credit and debit cards.

iSwipe™ is the ultimate universal credit (swipe, keyed & signature), debit (PIN & signature), gift, loyalty, reward, stored value, membership card acceptance device designed to save you money while providing you the most flexibility and the ultimate mobility.

At 5 ¾" wide, 3 ½" high and only ¾" thick and a 5" color touch screen display, iSwipe™ provides the most comfortable interface to let your customers pay with their cards without needing a bulky expensive portable credit card machine.

Because you can swipe cards and accept PIN debit transactions, you can save up to 67% on the processing costs charged by the credit card companies. All funds are settled directly to your bank account between 24 to 48 hours. And you can view prior sales, issue refunds and email or text receipts to your customers in real-time on the iSwipe™ or on the internet so you never have to worry about losing any paperwork.



With iSwipe™, you don't have to buy a phone, machine or enter into any phone & data plan contract with a phone company.

Furthermore, you don't have to worry about compatibility issues and updating of the software associated with the hardware attachments. Can you imagine receiving a phone call in the middle of your customer signing for the transaction?

Here is how iSwipe™ compares to other similar services.

	Portable credit card machine	Go Payment from Intuit	Inner Fence iPhone app store	iSwipe™ From Mycropy.com
Hardware and software	\$450 and up	\$199 and up + \$99 card reader + iPhone with contract	\$199 and up + iPhone with contract	FREE
Connectivity	Contract + data plan	Contract + data plan	Contract + data plan	FREE
Setup fee	\$49 - \$99	\$60	\$0.99	FREE
Monthly fee	\$25 - \$40 + processing contract	\$20 + processing contract	\$25 + processing contract	\$19.95 w/3yr agreement or \$24.95 w/2yr agreement or \$29.95 w/1yr agreement
Processing rate	1.64% - 3.25%	1.64% - 3.54%	2.09% - 3.79%	1.64% - 3.25%
Transaction fee	\$0.25	\$0.23	\$0.25	\$0.22
Monthly minimum fee	YES, \$10 - \$25	YES, \$10 - \$25	YES, \$10 - \$25	NO
Monthly statement fee	YES, \$5 - \$15	YES, \$5 - \$15	YES, \$5 - \$15	\$5.00 w/3yr agreement or \$7.50 w/2yr agreement or \$10.00 w/1yr agreement
Termination fee	YES	YES	YES	NO
PIN debit (lowest cost transaction)	YES Patented	NO	NO	YES Patented
Security	High	Low	Low	High
Mobility	Poor, too big	Medium, contains attachment	Medium, contains attachment	Excellent, all self contained
Printer	Included	Optional Bluetooth	Optional Bluetooth	Optional Bluetooth
Web access	YES, extra	YES, extra	YES, extra	YES, FREE



FEATURES

Display	5" color Touch Screen
Resolution	480 x 272
RAM	64 MB to 128MB
ROM	64 MB to 4GB
Memory expansion	Micro SD-Card, max 4GB
Operating system	Windows CE 6.0
GPS	high sensitivity, 64 channels
Input	stylus, software keyboard, PIN pad
Battery	rechargeable Li-poly
Connectivity	USB client active sync
Dimension	5 3/4" wide 3 1/2" high 3/4" thick
Communication	GPRS quad-band
Card acceptance	Credit (swipe, keyed, signature) Debit (PIN, signature) Gift & stored value Loyalty & reward Membership
Card brands	Visa MasterCard Amex Discover JCB Diners Proprietary